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YOUR TICKET TO A SKILLED WORKFORCE.

SPONSOR AN APPRENTICE: SECURE YOUR FUTURE WORKFORCE

BC's economy is being driven forward with jobs in the construction, mining, oil and gas, energy and utilities, shipbuilding, transportation and automotive industries. We're expecting one million job openings by 2022, with two-thirds of these openings as a result of retirement.

Sponsoring an apprentice is key to guaranteeing that BC has skilled and prepared workers to meet present and future labour demands. Employer sponsors are crucial to a successful trades training system.

The Challenge

Our biggest investment in economic development is people. We need to ensure we have the human capital necessary to translate our potential into prosperity.

More than 78 per cent of the one million job openings will require some form of post-secondary education and training. Currently, we don't have the workers to meet this demand.

Why Sponsor an Apprentice?

Employers play a critical role in BC's apprenticeship system. When you hire an apprentice you are committing to train and develop a skilled tradesperson and in return, the apprentice will be a vital component to completing projects, tasks and jobs that are critical to the success of your business.

Sponsor an Apprentice

Help more British Columbians get a foothold in the labour market - sponsor an apprentice today. Visit www.itabc.ca/employers

For **every \$1 invested** in an apprentice, an employer receives a return of a **\$1.47** (Canadian Apprenticeship Forum study)

Succession planning - transfer knowledge from retiring workers.

Trained to your **unique workplace** needs.

Cost effective - net return in 2nd year plus tax credits.



Learn about the benefits of sponsoring an apprentice →



WorkBC

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BENEFITS TO SPONSORING AN APPRENTICE

Recruit and retain the best workers for your business

"It's very advantageous to train our people right from the start, this ensures that the people we get are trained on our safety programs and protocols. Safety and performing the work diligently is key to us and to our success. We don't want somebody else's bad habits being brought to our workplace."

- Margot Middleton, President, Middleton Petroleum Services

More than 70% of employers believe there will be a shortage of skilled workers in their industry in the future. Sponsoring an apprentice enables you to recruit, train and retain the right people for your business. From selecting the best apprentices from a pool of eager future tradespeople, to teaching them your trade secrets, your time and investment will pay off in the form of a fully certified and reputable workforce who is committed to you and the success of your business.

It makes good business sense

"When we're bidding on jobs, especially commercial jobs, it is tough to stay on a budget conscious build. We have to have those young labour force to help us out, They start at a lower pay scale which helps out bottom line."

- Rob Trampuh, Timber Peak Construction

Sponsoring an apprentice makes good business sense. When hiring an apprentice you get someone who is ready and willing to learn all aspects of your business, without the hefty price tag. Also, sponsoring an apprentice is an investment that pays off! According to the Canadian Apprenticeship Forum, for every dollar an employer invests in an apprentice, an employer receives a return of a \$1.47 (Canadian Apprenticeship Forum study). Employers who hire apprentices are also eligible for refundable tax credits under the BC Government's Training Tax Credit program.

Learn from future generations

"Apprentices bring in new ideas. They're on the latest technology and are able to take us into new markets. We branched out into the fiber optics data and wireless because of the skill set of the young people we brought in."

- Dan Mott, President, Mott Electric

It's not just the apprentice who will learn from the employer, in many cases the employer will learn from the apprentice. Apprentices today are being taught the latest and greatest in terms of techniques and technology, something that ageing workforces can often benefit from being exposed to. Apprentices are enthusiastic and have fresh ideas, they can bring lifeblood into a company.

About the Industry Training Authority

ITA works with employers, employees, industry, labour, training providers and government to issue credentials, manage apprenticeships, set program standards, and increase opportunities in the trades in BC.

The Industry Training Authority and BC Government are committed to ensuring we have the right number of workers, with the right skills, in the right place, at the right time; however, to succeed we need to work together to reawaken people's interest in the trades, particularly amongst youth, and support them through apprenticeship to a successful career in the trades.